

# Art Collectors Mailing List



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 5,100,408**

**Base Rate: \$85.00/M**

## Description Summary

Looking to get in touch with high-end buyers and people who frequently spend their money on luxury items? Our Art Collectors database will give you accurate information pertaining to responsive consumers who have a taste for the finer things in life. This makes them eligible for many types of offers for luxury items, designer labels, and much more. Our data is updated every month to ensure accuracy and deliverability. Take your next direct marketing campaign to the next level with this up-to-date mailing list.

## How Our Data Is Compiled

Our Art Collectors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- The global art market was valued at almost 64 million U.S. dollars in 2017
- As of 2018, approximately 64% of art collectors in the United States are male, and 36% are female

## Recommended Usage

This mailing list is recommended for a variety of offers and industries, such as automobiles, real estate, jewelry, designer labels, finance, travel, insurance, arts & entertainment, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Lifestyle  
Hobbies & Interests

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Donors

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$325.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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